# **strategic** initiatives -

At the annual City Council Retreat in January 2022, Council identified five strategic initiatives to advance over the course of the year.

## **TOWN CENTER**

Council adopted the Town Center vision and plan in late 2021. In 2022, the Council turned its sights to implementation. They created the Town Center zoning districts to encourage the desired mix of uses and codified the plan in the Zoning Ordinance. To provide a community gathering area within Town Center, the Council finalized a conceptual master plan for Creekside Park - 21-acres of parkland anchored by the pond behind City Hall. Council authorized engineering contracts and made design decisions on major elements at Work Sessions in September and October.

## **TSPLOST II**

The Transportation Special Purpose Local Option Sales Tax (TSPLOST) II is a 0.75% sales tax for which collections began on April 1, 2022 for transportation improvements. In 2021, Council established five program areas for improvements such as bridges, pedestrian / bike improvements, and traffic congestion relief. In 2022, Council reached consensus for the first 17 projects to be funded through TSPLOST II. By the close of 2022, Council had authorized engineering efforts for 14 of the projects including a pedestrian crossing into Town Center and several sidewalk projects.

## **ECONOMIC DEVELOPMENT**

The City's new Economic Development Director began in January 2022 and began the formalization of a business retention and expansion program. Economic Development efforts also leaned into Council's charge of focusing on attracting life science and healthcare focused companies to Johns Creek to generate quality jobs and capital investments. In June 2022, Boston Scientific announced a \$62.5 million investment to build a new state-of-the art research and logistics facility in Town Center.

## **CAULEY CREEK PARK**

At 203 acres, Cauley Creek Park will double the number of city-provided acres of recreational space for Johns Creek residents. After groundbreaking in December 2021, the future Cauley Creek Park has been a whirlwind of construction activity throughout 2022. The park includes a mixture of passive and active uses. The construction remains on schedule for a summer 2023 opening. Progress videos and photos are regularly posted to the City's website capturing the progress on the infrastructure, fields, courts, 5K perimeter loop trail, park buildings, and more.

## **LEGACY CENTER**

The Legacy Center is a community-driven initiative to explore creating a new facility for visual and performing arts. The Council identified critical milestones for 2022 to include getting updated financial information in terms of initial capital and operational expenses as well as an Economic Impact Study from the Legacy Center Task Force. After receiving the information, the Mayor formed a working group to discuss size, scope, and scale of a potential arts and culture facility. The working group met several times in 2022 and shared a formal report with the Council for discussion at the December 2022 Work Session.



city council highlights

#### **JANUARY**

- Approved Rivermont Parkway Sidewalk construction
- Entered IGA with Fulton County for Bell Road bridge replacement over Cauley Creek
- Extended JC CARES vulnerable populations grant program to assist Johns Creek families
- Set strategic priorities and secondary initiatives at the annual City Council Retreat

#### **FEBRUARY**

- Established fees for new permits established by alcohol ordinance updates adopted in late 2021
- Approved partner design & engineering agreement for Chattahoochee River Greenway (through the Abbotts Bridge CRNRA)
- Appointed members to Planning Commission, Zoning Board of Appeals, and Recreation & Parks Advisory Committee
- Delivered State of the City Address

#### **MARCH**

- Supported application for Town Center Vision & Plan to be part of the Livable Centers Initiative Program
- Approved patching & pavement repair contract
- Renewed MOUs for North Metro SWAT and partnership with GBI to prevent Internet Crimes Against Children
- Approved IGA for Fire Automatic Aid
- Approved contract for City Hall construction improvements
- Appointed chief judge and two new associate judges
- Hosted a City Council Meet & Greet at City Hall
- Approved license fees for continued use of Fulton County Digital Radio System by Police & Fire Departments
- Entered agreement with Johns Creek Convention & Visitors Bureau for implementation of tourism projects
- Engaged a constulant to plan and prioritize future improvements at Macedonia Cemetery

## **APRIL**

- Approved Recognition Policy formalizing processes
- Contracted with consultant to gather community feedback and update the Recreation & Parks Master Plan
- Recognized River Trail Middle School's 20th Anniversary
- Received Certificate of Achievement for Excellence in Financial Reporting for Annual Comprehensive Financial Report from Government Finance Officers Association
- Approved contract for neighborhood repaving program
- Entered IGA with Fulton County for creation of public art from Rogers Bridge steel to be placed at Cauley Creek Park
- Recognized the Adopt-A-Road program successes



#### MAY

- Approved three-year lease for police department substation off Old Alabama Road
- Streamlined self-nomination process for boards, commissions, & advisory committee appointments
- Rebranded iHeart Johns Creek to Johns Creek
  Vitality with renewed focus on health & wellness
- Established Arts, Culture, & Entertainment Committee
- Approved updates to engineering for Abbotts
  Bridge Road improvements from Parsons to Medlock
- Recognized winner of Mayor's Public Art Competition
- Recognized Student Leadership Johns Creek Secretary of State Ambassadors as 2022 State Champions

## **JUNE**

- Approved construction contract for the Haynes
  Bridge Rd at Old Alabama Rd intersection improvement
- Accepted public art donation of horse sculpture 'Entwined' installed in the Bell/Boles roundabout
- Approved engineering contract for Jones Bridge Rd at Douglas Rd intersection improvement project
- Approved contract for Creekside Park to begin engineering and preparation of construction documents
- Received Distinguished Budget Presentation Award from GFOA for FY 2022 Budget

## **JULY**

- Amended budget to accept American Rescue Plan funding
- Approved engineering contract for Medlock Bridge Rd at McGinnis Ferry Rd intersection improvement
- Approved contract for planning & design services for the houses on the river at Cauley Creek Park
- Approved IGA with Roswell for engineering phase of Nesbit Ferry Road corridor improvements

## **AUGUST**

- Recognized the Johns Creek Aquatic Team (JCAT)
- Held millage rate steady at 3.986 mills
- Approved engineering for Barnwell Rd at Niblick Drive intersection improvement project
- Amended Zoning Ordinance to create Town Center Code to codify the adopted Town Center Vision & Plan
- Updated the Stormwater Utility Credit Manual





## **SEPTEMBER**

- Updated MOU for North Metro SWAT to add the City of Chamblee
- Entered MOU for Fire Department to participate in Metro Atlanta Arson Task Force
- Proclaimed September as "No Shame" / Mental Health & Suicide Awareness and Recovery Month
- Adopted Fiscal Year 2023 Budget
- Received Leaf Level Certification fromARC's Green Communities Program
- Entered MOU with Fulton County Schools for collaborative law enforcement response on school property
- Recognized 2021 North Fulton Small Business Owner of the Year
- Established a local variance process for the Department of Natural Resources Stream Buffer

## **OCTOBER**

- Adjusted regulations on alcohol served at special events held at Autrey Mill Nature Preserve
- Approved recommended artist for commissioned piece made from Rogers Bridge steel
- Received award for Outstanding Planning Process for the Johns Creek Town Center Vision & Plan
- Installed glass recycling Dumpster at Ocee Park
- Hosted inaugural Johns Creek Macy's Technology Diwali Festival

## **NOVEMBER**

- Approved insourcing of Stormwater Utility billing
- Renewed IGA with Fulton County for use of digital radio system by Police and Fire Departments
- Recognized Johns Creek police officers for distinguished acts of bravery & courage
- Approved Guardrail Policy
- Approved distribution of Local Option Sales Tax (LOST) proceeds in agreement with County and all other Fulton County cities
- Accepted Georgia Partnership for Transportation Quality Award for Innovation in Brumbelow Road at Tuckerbrook Lane project